

October 2, 2018

Dear Fellow Parents:

Each year, St. Mark's parents partner with our teachers and school administrators to offer our children an exceptional education. St. Mark's students are taught and mentored by devoted and talented teachers and coaches. They are guided through rigorous academic curriculums and outstanding athletic and arts programs. They engage in valuable service work that teaches them the importance of helping others. St. Mark's School nurtures our children's minds, spirits, and hearts. We are truly fortunate to have such a wonderful community where our children can thrive and grow.

We are also fortunate that St. Mark's is a fiscally sound institution that does not depend on donations to meet its yearly operating costs. This is not common with most private day schools. However, St. Mark's does need the support of school families to generate a robust Annual Fund to help provide improvements and upgrades which are vital to our children's comprehensive educational experience.

Proceeds from previous Annual Funds have benefitted numerous projects, such as the Innovation Initiative, the purchase of a new school bus, and the completion of the extensive campus redevelopment that provided St. Mark's with our newest facilities, Staluppi Center and the Administration building.

Last year's Annual Fund provided specialized STEAM training for designated faculty members who were able to introduce new and leading technologies in the classroom. This gives our students the tools they need to be creative communicators, critical thinkers, and conscientious digital citizens. These vital enhancements fall outside the annual operating budget. We hope you share our belief that these are crucial investments in our children's education, and we wish to thank all past Annual Fund donors who have made these important upgrades possible!

Our goal is to have 100% participation from school parents, and we hope this letter helps families see how the Annual Fund donations are being invested at St. Mark's. **Contributions to the 2018-19 Annual Fund are fully tax-deductible and help keep the price of tuition competitive**, which is a key tenet of St. Mark's mission as an Episcopal day school.

Together, let's celebrate St. Mark's Episcopal Church & School and all the possibilities that lie ahead for our children. We invite all school families to join us with your gift of any size to the 2018-19 Annual Fund.

Please help us reach our goal of \$150,000 and 100% participation! Together, we all succeed.

Sincerely,

Ken and Tiffany Cohen 2018-19 Annual Fund Co-Chairs Parents of Rylee (2G) & Blake (K)

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Kate and Brian Stengle 2018-19 Annual Fund Co-Chairs Parents of Abby (4G) & William (K)